



Since 1947, the FISITA World Automotive Congress has been a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward.

Over the last 70 years, the biennial FISITA World Automotive Congress has become established as the leading world-wide conference on automotive technology.

FISITA 2018 will take place over four days and will deliver first-class technical presentations and offer experts from industry and academia the opportunity to share knowledge and innovative new technologies with colleagues from around the world.

FISITA 2018 is focusing on the theme 'Disruptive Technologies for Affordable and Sustainable Mobility'. For this, the Congress will discuss significant research and discoveries in subjects like powertrain and emissions, fuels and lubricants and vehicle concepts. FISITA 2018 will serve as the powerful motivator for the continued growth of the automotive mobility industry and its contributors

The Congress Preliminary Programme represents a unique opportunity to reach the key engineers and executives in the global industry and contains the entire programme and registration information – it's a 'must read' for automotive engineers around the world!

Further details on the Congress Topics can be found [here](#).

By advertising in the FISITA 2018 Preliminary Programme, you can expect to:

PROMOTE

your company's solutions directly to more than 70,000 of the world's most influential engineers and executives

REACH

40 countries across Europe, Asia and the Americas

POSITION

your company alongside hundreds of ground-breaking technical presentations from the world's top experts, companies and institutes

BENEFIT

from the prestige of the FISITA World Automotive Congress, with a history of over 70 years as a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward

JOIN

the most prestigious names in the industry, including: AUDI, BMW Group, Delphi, Denso, GM, Honda, Magna, Toyota, Volkswagen, ZF TRW

Advertising rates

Full page (full colour)	GBP 7,000
Half page (full colour)	GBP 4,500
Inside front / inside back cover (full colour)	GBP 8,400

Deadline for advertising artwork:
Monday 26th February 2018

Technical data

Full page	Bleed	303mm x 216mm
	Trim	297mm x 210mm
	Type area	255mm x 180mm
Half page	Type area	128mm x 180mm

Note
All dimensions are shown as height x width

PDF files

PDF is our preferred format to receive your advertising material. We can accept composite PDFs of complete advertisements for inclusion into a page when created using Adobe Acrobat. All fonts must be fully embedded and graphics must be in CMYK format.

Please contact l.silva@fisita.com to confirm file settings.

Email acceptable, size permitting.

Contact

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