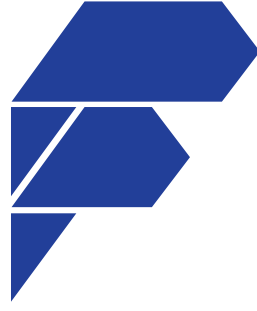


FISITA
WORLD AUTOMOTIVE
CONGRESS
2 - 5 October 2018
Chennai Trade Centre
Chennai, India



Preliminary Programme

Advertising Information

Reach the most influential automotive decision-makers world-wide

FISITA 2018 World Automotive Congress
2-5 October 2018, Chennai Trade Centre
Chennai, India

Preliminary Programme

Perfectly covered
All around Safety

8.0 Drive Select Drive Mode
ACC+ Adaptive Cruise Control
A-MS (Advanced Driver Assistance System)

SANTAFE

TOYOTA MOTOR FINANCE

Contents

Welcome Message	7
FISITA 2018 Convention	8
Message from FISITA	9
FISITA Member Societies	10
FISITA Member Countries	11
Member Countries	12
Member Societies	13
Member Organisations	14
Member Countries	15
Member Societies	16
Member Organisations	17
Member Countries	18
Member Societies	19
Member Organisations	20
Member Countries	21
Member Societies	22
Member Organisations	23
Member Countries	24
Member Societies	25
Member Organisations	26
Member Countries	27
Member Societies	28
Member Organisations	29
Member Countries	30
Member Societies	31
Member Organisations	32
Member Countries	33
Member Societies	34
Member Organisations	35
Member Countries	36
Member Societies	37
Member Organisations	38
Member Countries	39
Member Societies	40
Member Organisations	41
Member Countries	42
Member Societies	43
Member Organisations	44
Member Countries	45
Member Societies	46
Member Organisations	47
Member Countries	48
Member Societies	49
Member Organisations	50
Member Countries	51
Member Societies	52
Member Organisations	53
Member Countries	54
Member Societies	55
Member Organisations	56
Member Countries	57
Member Societies	58
Member Organisations	59
Member Countries	60
Member Societies	61
Member Organisations	62
Member Countries	63
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Member Organisations	68
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Member Organisations	122
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Member Organisations	125
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Member Societies	172
Member Organisations	173
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Member Countries	180
Member Societies	181
Member Organisations	182
Member Countries	183
Member Societies	184
Member Organisations	185
Member Countries	186
Member Societies	187
Member Organisations	188
Member Countries	189
Member Societies	190
Member Organisations	191
Member Countries	192
Member Societies	193
Member Organisations	194
Member Countries	195
Member Societies	196
Member Organisations	197
Member Countries	198
Member Societies	199
Member Organisations	200

Technical Programme

Thursday 20 September 2018

9:00 AM - 10:00 AM: Registration and Welcome

10:00 AM - 11:00 AM: Opening Ceremony

11:00 AM - 12:00 PM: Keynote Address

12:00 PM - 1:00 PM: Lunch

1:00 PM - 2:00 PM: Session 1

2:00 PM - 3:00 PM: Session 2

3:00 PM - 4:00 PM: Session 3

4:00 PM - 5:00 PM: Session 4

5:00 PM - 6:00 PM: Session 5

6:00 PM - 7:00 PM: Session 6

7:00 PM - 8:00 PM: Session 7

8:00 PM - 9:00 PM: Session 8

9:00 PM - 10:00 PM: Session 9

10:00 PM - 11:00 PM: Session 10

11:00 PM - 12:00 AM: Session 11

12:00 AM - 1:00 AM: Session 12

1:00 AM - 2:00 AM: Session 13

2:00 AM - 3:00 AM: Session 14

3:00 AM - 4:00 AM: Session 15

4:00 AM - 5:00 AM: Session 16

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6:00 AM - 7:00 AM: Session 18

7:00 AM - 8:00 AM: Session 19

8:00 AM - 9:00 AM: Session 20

9:00 AM - 10:00 AM: Session 21

10:00 AM - 11:00 AM: Session 22

11:00 AM - 12:00 AM: Session 23

12:00 AM - 1:00 AM: Session 24

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2:00 AM - 3:00 AM: Session 26

3:00 AM - 4:00 AM: Session 27

4:00 AM - 5:00 AM: Session 28

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12:00 AM - 1:00 AM: Session 36

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4:00 AM - 5:00 AM: Session 40

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11:00 AM - 12:00 AM: Session 95

12:00 AM - 1:00 AM: Session 96

1:00 AM - 2:00 AM: Session 97

2:00 AM - 3:00 AM: Session 98

3:00 AM - 4:00 AM: Session 99

4:00 AM - 5:00 AM: Session 100

Advanced Materials
that drive the future

TORAY
Innovation by Chemistry

We don't build cars.
We build hope.
With advanced materials,
we are giving shape
to the next generation of eco-friendly cars.
Featured here: the new concept
Toray AT TORAYWAY.

The Material of Hope. | Toray

Technical and Cultural Tours

Day 1: 20th September

Day 2: 21st September

Day 3: 22nd September

Day 4: 23rd September

Day 5: 24th September

Day 6: 25th September

Day 7: 26th September

Day 8: 27th September

Day 9: 28th September

Day 10: 29th September

Day 11: 30th September

Day 12: 1st October

Day 13: 2nd October

Day 14: 3rd October

Day 15: 4th October

Day 16: 5th October

Day 17: 6th October

Day 18: 7th October

Day 19: 8th October

Day 20: 9th October

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Day 40: 29th October

Day 41: 30th October

Day 42: 31st October

Day 43: 1st November

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Day 73: 1st December

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Day 96: 24th December

Day 97: 25th December

Day 98: 26th December

Day 99: 27th December

Day 100: 28th December

Day 101: 29th December

Day 102: 30th December

Day 103: 31st December

WE PUT INNOVATION IN THE DRIVER'S SEAT.

General Motors is proud to support the FISITA 2018 World Automotive Congress. We are committed to providing the most advanced and accelerating the path to which is just ahead.

GENERAL MOTORS

Day 1: 20th September

Day 2: 21st September

Day 3: 22nd September

Day 4: 23rd September

Day 5: 24th September

Day 6: 25th September

Day 7: 26th September

Day 8: 27th September

Day 9: 28th September

Day 10: 29th September

Day 11: 30th September

Day 12: 1st October

Day 13: 2nd October

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Day 97: 25th December

Day 98: 26th December

Day 99: 27th December

Day 100: 28th December

Day 101: 29th December

Day 102: 30th December

Day 103: 31st December



Since 1947, the FISITA World Automotive Congress has been a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward.

Over the last 70 years, the biennial FISITA World Automotive Congress has become established as the leading world-wide conference on automotive technology.

FISITA 2018 will take place over four days and will deliver first-class technical presentations and offer experts from industry and academia the opportunity to share knowledge and innovative new technologies with colleagues from around the world.

FISITA 2018 is focusing on the theme 'Disruptive Technologies for Affordable and Sustainable Mobility'. For this, the Congress will discuss significant research and discoveries in subjects like powertrain and emissions, fuels and lubricants and vehicle concepts. FISITA 2018 will serve as the powerful motivator for the continued growth of the automotive mobility industry and its contributors

The Congress Preliminary Programme represents a unique opportunity to reach the key engineers and executives in the global industry and contains the entire programme and registration information – it's a 'must read' for automotive engineers around the world!

Further details on the Congress Topics can be found [here](#).

By advertising in the FISITA 2018 Preliminary Programme, you can expect to:

PROMOTE

your company's solutions directly to more than 70,000 of the world's most influential engineers and executives

REACH

40 countries across Europe, Asia and the Americas

POSITION

your company alongside hundreds of ground-breaking technical presentations from the world's top experts, companies and institutes

BENEFIT

from the prestige of the FISITA World Automotive Congress, with a history of over 70 years as a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward

JOIN

the most prestigious names in the industry, including: AUDI, BMW Group, Delphi, Denso, GM, Honda, Magna, Toyota, Volkswagen, ZF TRW

Advertising rates

Full page (full colour)	GBP 7,000
Half page (full colour)	GBP 4,500
Inside front / inside back cover (full colour)	GBP 8,400

Deadline for advertising artwork:
Monday 12th March 2018

Technical data

Full page	Bleed	303mm x 216mm
	Trim	297mm x 210mm
	Type area	255mm x 180mm
Half page	Type area	128mm x 180mm

Note
All dimensions are shown as height x width

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Please contact l.silva@fisita.com to confirm file settings.

Email acceptable, size permitting.

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www.fisita-congress.com

Organised by

