FISITA WORLD AUTOMOTIVE CONGRESS
2 – 5 October 2018
Chennai Trade Centre
Chennai, India

Preliminary Programme
Advertising Information

Reach the most influential automotive decision-makers world-wide

Disruptive Technologies for Affordable and Sustainable Mobility

www.fisita-congress.com
Since 1947, the FISITA World Automotive Congress has been a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward.

Over the last 70 years, the biennial FISITA World Automotive Congress has become established as the leading world-wide conference on automotive technology.

FISITA 2018 will take place over four days and will deliver first-class technical presentations and offer experts from industry and academia the opportunity to share knowledge and innovative new technologies with colleagues from around the world.

FISITA 2018 is focusing on the theme ‘Disruptive Technologies for Affordable and Sustainable Mobility’. For this, the Congress will discuss significant research and discoveries in subjects like powertrain and emissions, fuels and lubricants and vehicle concepts. FISITA 2018 will serve as the powerful motivator for the continued growth of the automotive mobility industry and its contributors.

The Congress Preliminary Programme represents a unique opportunity to reach the key engineers and executives in the global industry and contains the entire programme and registration information – it’s a ‘must read’ for automotive engineers around the world!

Further details on the Congress Topics can be found here.

By advertising in the FISITA 2018 Preliminary Programme, you can expect to:

- **PROMOTE** your company’s solutions directly to more than 70,000 of the world’s most influential engineers and executives
- **REACH** 40 countries across Europe, Asia and the Americas
- **POSITION** your company alongside hundreds of ground-breaking technical presentations from the world’s top experts, companies and institutes
- **BENEFIT** from the prestige of the FISITA World Automotive Congress, with a history of over 70 years as a forum for industry experts, engineers and executives to exchange ideas and discuss the trends that drive the automotive industry forward
- **JOIN** the most prestigious names in the industry, including AUDI, BMW Group, Delphi, Denso, GM, Honda, Magna, Toyota, Volkswagen, ZF TRW

### Advertising rates

| Full page | GBP 7,000 |
| Half page | GBP 4,500 |
| Inside front / inside back cover | GBP 8,400 |

### Technical data

#### Full page

- **Bleed**: 303mm x 216mm
- **Trim**: 297mm x 210mm
- **Type area**: 255mm x 180mm

#### Half page

- **Type area**: 128mm x 180mm

### PDF files

PDF is our preferred format to receive your advertising material. We can accept composite PDFs of complete advertisements for inclusion into a page when created using Adobe Acrobat. All fonts must be fully embedded and graphics must be in CMYK format.

Please contact l.silva@fisita.com to confirm file settings.

Email acceptable, size permitting.

### Contact

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- **Advertising artwork deadline**: Monday 12th March 2018

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